fome symposium 2024 - documentation

Input: Crossing the Donor and Practitioners' Perspectives on Localization

Dastan Kamanzi, Tanzania Media Foundation

Media Assistance: Mind the Gap!
A critical review of common practices and strategies
30th September –1st October 2024,Erich-Brost-Institute for International Journalism, Dortmund, Germany
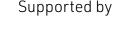
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Crossing the Donor and Practitioners' Perspectives on Localization

Tanzania Media Foundation's Perspective

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ABOUT TANZANIA MEDIA FOUNDATION

The Tanzania Media Foundation (TMF) is a non-governmental organization (NGO) registered in July 2019 under the 2002 NGO Act. It was previously registered as a company limited by guarantee under the 2002 Companies Act. Between 2015 and 2018, TMF successfully operated a grant-making mechanism that benefited hundreds of media houses and businesses.

TMF is committed to advancing the threefold role of the media in Tanzania: as watchdog, agenda-setter, and gatekeeper. We believe that the media can provide checks and balances on powerful sectors of society through investigative, public interest, and accountability-based journalism. To make this happen, TMF works to promote a viable, vibrant, independent, responsible, and diversified media sector in Tanzania through media **research**, **nurturing**, and **support**.

For TMF Localization is an empathetic process of supporting news media organizations and journalists to grow and become viable, with ability to produce high-quality public interest journalism sustainably through a *Work-learn nurturing* approach.

Tanzania Media
Foundation

Programme based Systematic Collaborative process

1 Ownership of challenges

2 Ownership of solutions and the process

3 Growth and Sustainability

Current state of media and Society

PROGRAM-BASED (LONG TERM NURTURING PROCESS)

Desired state of media and Society

PROJECTS (SHORT TERM SUPPORTS)

Tanzania Media Foundation

The

3

Key Challenges

1 Lack of program based financial support

2 Lack of technical and expert support

3 Project based and money oriented mentality

The

6

Best practices

Tanzania Media Foundation

1 **Empathise**

2 **Engage**

3 **Collaborate**

4 **Support not impose**

5 **Nurture by a Work-learn approach**

6 **Be results oriented -**

Thank you!