

fome symposium 2024 - documentation

# Input: Development Cooperation Principles on Relevant and Effective Support to Media and the Information Environment

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## Media Assistance: Mind the Gap!

A critical review of common practices and strategies

30th September – 1st October 2024, Erich-Brost-Institute for International Journalism, Dortmund, Germany

Hosted and organised by:





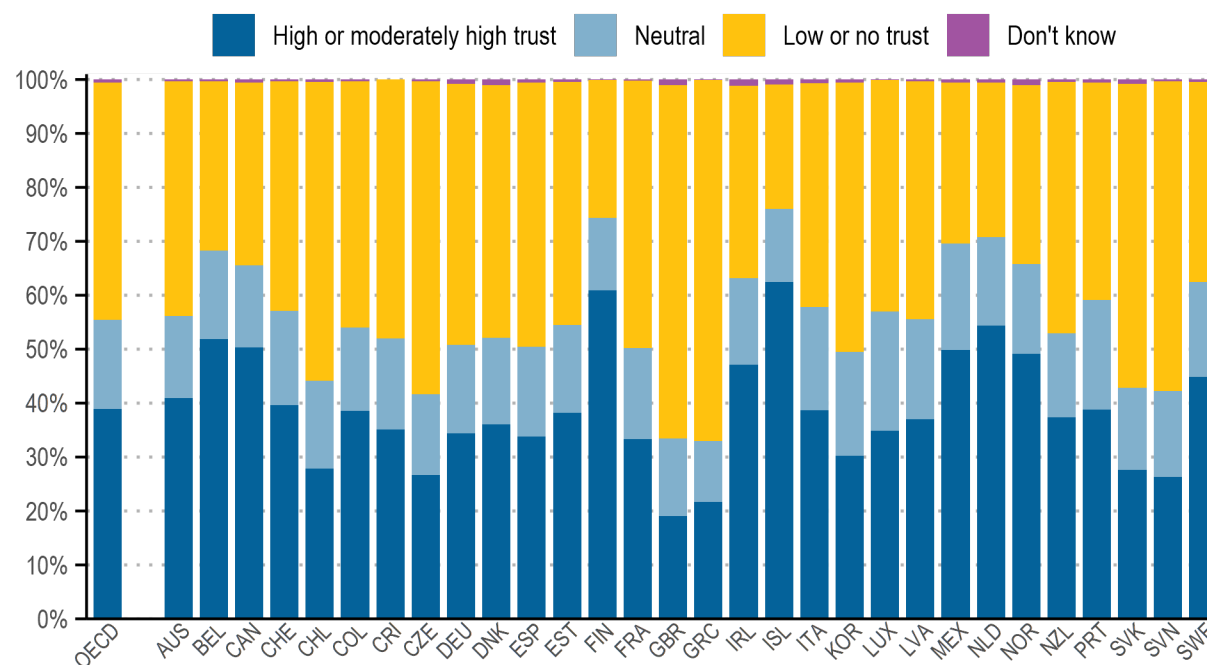
# DEVELOPMENT COOPERATION PRINCIPLES ON RELEVANT AND EFFECTIVE SUPPORT TO MEDIA AND THE INFORMATION ENVIRONMENT

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# More people distrust rather than trust the news media

Share of population who indicate different levels of trust in news media, 2023

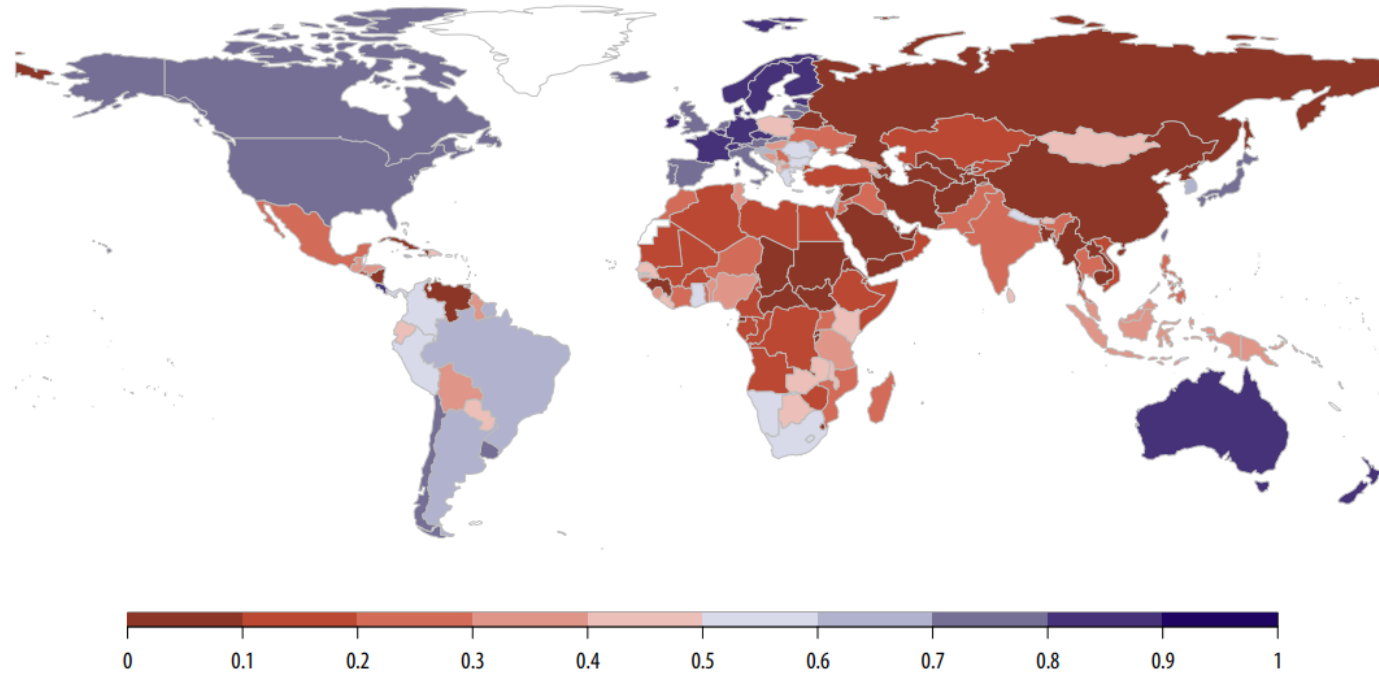


Note: The figure shows the within-country distributions of responses to the question "On a scale of 0 to 10, where 0 is not at all and 10 is completely, how much do you trust the news media?". A 0-4 response corresponds to 'low or no trust', a 5 to 'neutral' and a 6-10 to 'high or moderately high trust'.  
Source: OECD Trust Survey 2023.



# State of liberal democracy – Vdem 2023

**FIGURE 1. STATE OF LIBERAL DEMOCRACY (LDI), 2023**

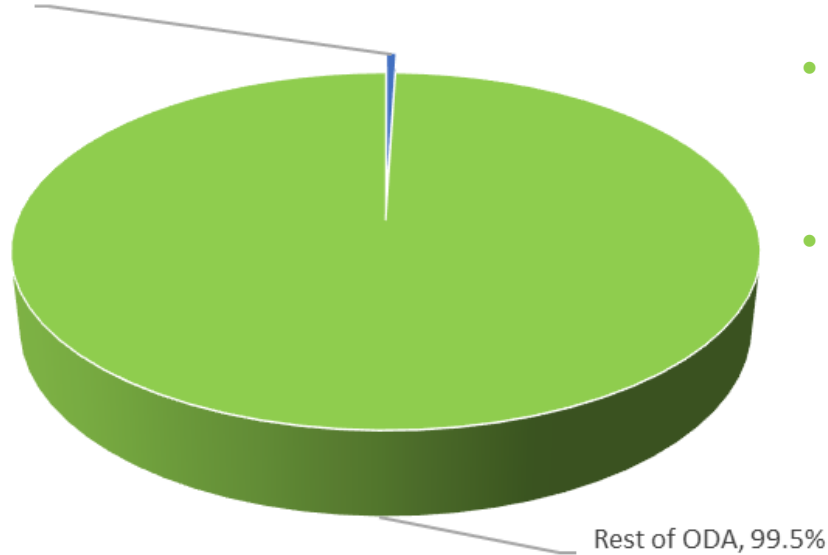


<sup>1</sup> The Democracy Report 2024 is based on V-Dem dataset v14. With each annual update, V-Dem improves the quality of the data and engages a large number of experts, which may lead to correction of scores reported in previous years' reports. V-Dem's Liberal Democracy Index (LDI) captures both electoral and liberal aspects of democracy and goes from the lowest (0) to the highest (1) levels of democracy. The electoral component is measured by the Electoral Democracy Index (EDI) that captures the extent to which all elements of Robert Dahl's (1971) famous articulation of "polyarchy" are present, including the quality of elections, individual rights, as well as freedoms of expression, the media, and association. The Liberal Component Index (LCI) captures the liberal aspects including checks and balances on the executive, respect for civil liberties, the rule of law, and the independence of the legislature and the judiciary. Dahl, R.A. 1971. Polyarchy: participation and opposition. New Haven: Yale University Press.



# ODA to media (excluding infrastructure) made up **0.19%** of total ODA in 2022

ODA for media and the information  
environment 0.5%



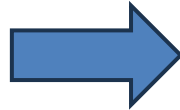
This is even more worrying:

- If support to media and communications infrastructure is excluded ODA for media = 0.19% of total ODA.
- 0.05% of total ODA is directly channelled to media organisations



# The Principles

- **Unprecedented challenges** and **existential threats** to free and independent media and information integrity
- Increasing **disinformation, polarization, and autocratization** undermining free media and public trust.
- **Growing threats to journalist safety and media capture** escalating challenges to information integrity.
- **No new dynamic in ODA** to media and free flow of information





# The Principles: Why they can be different?

- **Co-produced**

- Participatory process – strong civil society input led by Global Forum Center for International Media Assistance (CIMA)
- Voluntary drafting committee (France, Sweden, Switzerland, UK, US,
- Online and in person consultations with nearly 200 stakeholders on need for principles and key content
- Shared with other communities of practice and networks



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- **Commitment and consensus on definitions, terminology, key areas of interest**



- **Measurement, evaluation and soft power**





# THANK YOU

