

fome symposium 2024 - documentation

Input: Measuring impact - experiences and issues

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Media Assistance: Mind the Gap!

A critical review of common practices and strategies

30th September – 1st October 2024, Erich-Brost-Institute for International Journalism, Dortmund, Germany

Hosted and organised by:





Fome 2024

Measuring impact: experiences and issues

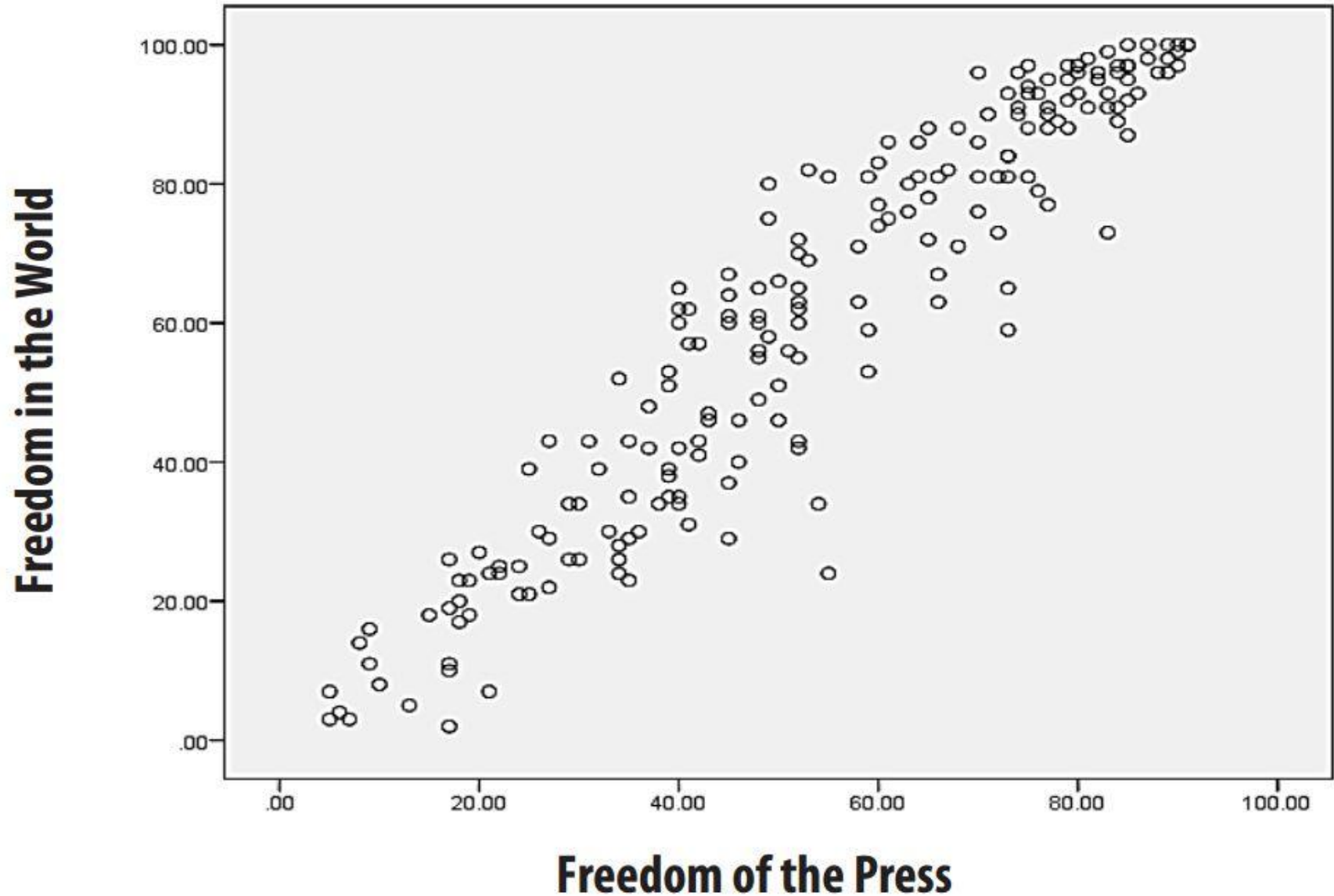
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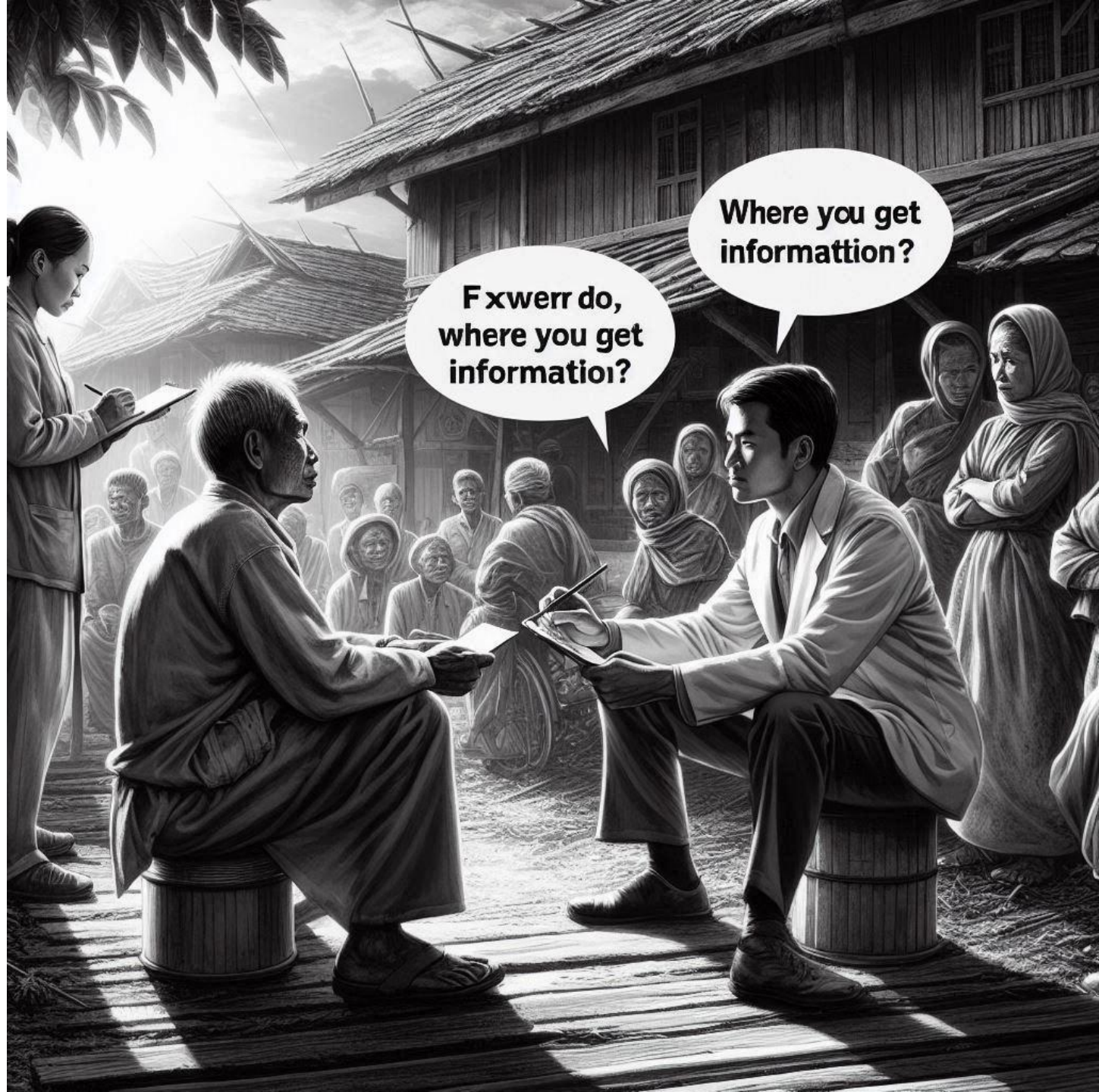
An evaluator's baptism of fire...

- Once upon a time, in a small central African country, a newly reinvigorated donor wanted to MAKE A DIFFERENCE....
- At the same time an emerging media development organisation was keen to spread its love and legacy of PUBLIC SERVICE BROADCASTING
- A project was born – which after 18 months needed reviewing – a light touch evaluation
- What happened next....?



The correlation between press freedom and democracy





F xwerr do,
where you get
information?

Where you get
information?

Findings and issues arising



So what else can we do?

