

fome symposium 2024 - documentation

Input: Measuring impact - experiences and issues

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Media Assistance: Mind the Gap!

A critical review of common practices and strategies

30th September – 1st October 2024, Erich-Brost-Institute for International Journalism, Dortmund, Germany

Hosted and organised by:

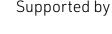




























Fome 2024

Measuring impact: experiences and issues

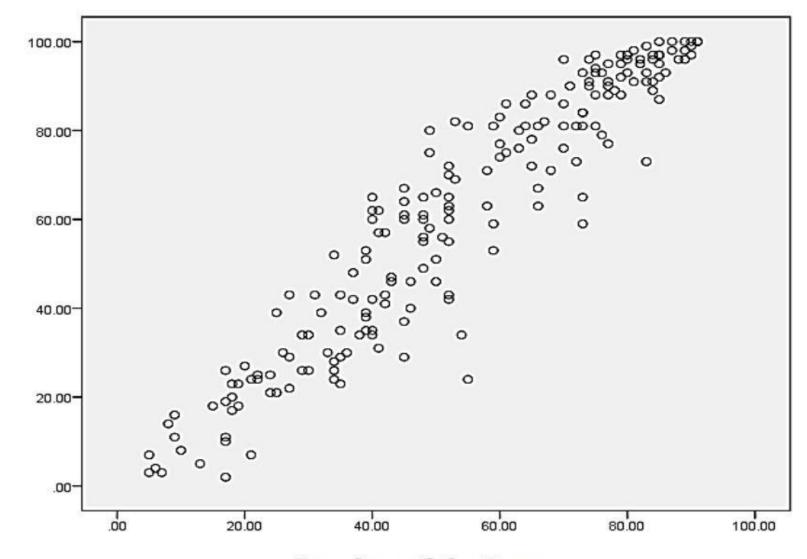
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An evaluator's baptism of fire...

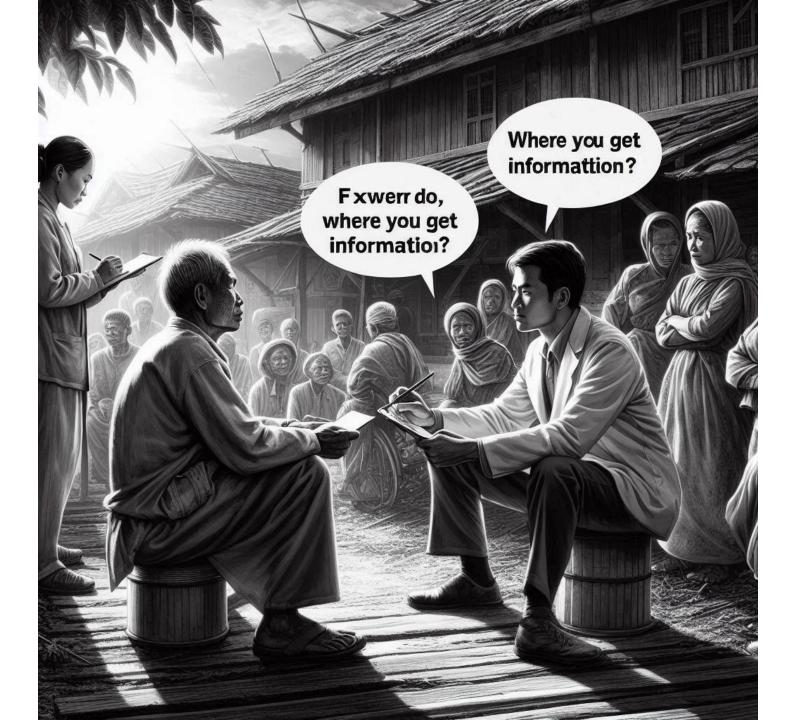
- Once upon a time, in a small central African country, a newly reinvigorated donor wanted to MAKE A DIFFERENCE....
- At the same time an emerging media development organisation was keen to spread its love and legacy of PUBLIC SERVICE BROADCASTING
- A project was born which after 18 months needed reviewing – a light touch evaluation
- What happened next....?



The correlation between press freedom and democracy



Freedom of the Press



Findings and issues arising

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transparent
                                                  positive handicapped
                                 presenters
                                                            conveying good show
                       day channel issue impartial
                  opinion neutral content accuracy prompt complete education full without media details
                                                            talks remote story security
        guidance education full without
                 broadcasted Shows areas credible order prior
                                  station audience different highlighting honest
     awareness
   concerned NEWS station etc
marginalized area refrain
          honest social honestly woman arab event scene regions countries instance actual information sudan radio family honestly woman social honestly woman addresses updates
           facts issues credibility shall provide updated people accurate programs free incident service help rural useful real
          time
                                          need convey prefer investigate
                practice listen others
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So what else can we do?

