

BEYOND DEPENDENCY

Rethinking Support for Public Interest Media

fome
Forum Medien und Entwicklung
Forum Media and Development

TIME	December 9, 2025	Actor	
		Conference moderator	Edith Kimani, DW
9:00	REGISTRATION		
10:00	WELCOME FROM HOSTS	Carsten von Nahmen, DW Akademie Geoff Loane, CDAC	Gremiensaal
10:30	PANEL DISCUSSION Funding Under Pressure: Exploring Diverse Revenue Streams for Public Interest Media	Emma Cantera, OECD Gilles Marchand, Media and Philanthropy Initiative Douglas Mutumba, East Africa Radio Advertising Service Maral Jekta, JX Fund Moderator: Edith Kimani, DW	Gremiensaal
12:00 Parallel Sessions: Deep dives into actionable evidence			
	SESSION 1 Power, Practice, Partnership: Rethinking Donor- Recipient Dynamics in Media Development	Anja Wollenberg, MiCT Melanie Radue, University of Passau	Kigali
	SESSION 2 Mapping Data for Journalism Support	Ivana Bjelic Vucinic, GFMD International Media Policy and Advisory Centre (IMPACT)	Antigua
	SESSION 3 Exploring Innovative Financing for Public Interest Media	Clare Cook, International Media Support	Nauen
1:00 LUNCH			
2:30 Parallel Sessions: United for impact: Coalitions for public interest media			
	SESSION 1 Stronger Together – Defending Journalism in Brazil through the Coalition to Defend Journalists	Letícia Kleim, Associação Brasileira de Jornalismo Investigativo Nube Alvarez, Reporters without Borders	Sines
	SESSION 2 Coalition-Building for Public Interest Media in the Global South	Michael Markovitz, Media Leadership Think Tank, South Africa	Antigua
	SESSION 3 Afghan Journalism in Exile: Digital platforms, cross border reporting, and diaspora networks	Hazrat Bahar, Afghanistan Media Support Organization Hamid Obaidi, Afghanistan Media Support Organization	Nauen
	SESSION 4 Media at the Table: Influencing the next EU budget	Peter Erdelyi, Center for Sustainable Media	Kigali

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3:45 **PANEL DISCUSSION**
Strategic Turn Ahead? Rethinking Western Media Development Aid in Times of Power Shifts

Bärbel Kofler, German Federal Ministry for Economic Cooperation and Development
Maryia Sadouskaya-Komlach, Free Press Unlimited
Ivana Bjelic Vucinic, GFMD International Media Policy and Advisory Centre (IMPACT)
Moderator: Anneke Hudalla, n-ost

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4:45 *Coffee Break*

5:15 **FIRESIDE CHAT**
Enhancing synergies between media development and the humanitarian sector

Sarah Cotton, CDAC
Laura Moore, DW Akademie

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6.15 *Reception*