

BEYOND DEPENDENCY

Rethinking Support for Public Interest Media

fome_

Forum Medien und Entwicklung
Forum Media and Development

TIME	December 9, 2025	Actor	
	Conference moderator	Edith Kimani, DW	
9:00	REGISTRATION		
10:00	WELCOME FROM HOSTS	Carsten von Nahmen, DW Akademie Geoff Loane, CDAC	Gremiensaal
10:30	PANEL DISCUSSION <i>Funding Under Pressure: Exploring Diverse Revenue Streams for Public Interest Media</i>	Emma Cantera, OECD Gilles Marchand, Media and Philanthropy Initiative Douglas Mutumba, East Africa Radio Advertising Service Maral Jekta, JX Fund Moderator: Edith Kimani, DW	Gremiensaal
12:00	Parallel Sessions: Deep dives into actionable evidence		
	SESSION 1 <i>Power, Practice, Partnership: Rethinking Donor-Recipient Dynamics in Media Development</i>	Anja Wollenberg, MiCT Melanie Radue, University of Passau	Kigali
	SESSION 2 <i>Mapping Data for Journalism Support</i>	Ivana Bjelic Vucinic, GFMD International Media Policy and Advisory Centre (IMPACT)	Antigua
	SESSION 3 <i>Exploring Innovative Financing for Public Interest Media</i>	Clare Cook, International Media Support	Nauen
1:00	LUNCH		
2:30	Parallel Sessions: United for impact: Coalitions for public interest media		
	SESSION 1 <i>Stronger Together – Defending Journalism in Brazil through the Coalition to Defend Journalists</i>	Letícia Kleim, Associação Brasileira de Jornalismo Investigativo Nube Alvarez, Reporters without Borders	Sines
	SESSION 2 <i>Coalition-Building for Public Interest Media in the Global South</i>	Michael Markovitz, Media Leadership Think Tank, South Africa	Antigua
	SESSION 3 <i>Afghan Journalism in Exile: Digital platforms, cross border reporting, and diaspora networks</i>	Hazrat Bahar, Afghanistan Media Support Organization Hamid Obaidi, Afghanistan Media Support Organization	Nauen
	SESSION 4 <i>Media at the Table: Influencing the next EU budget</i>	Peter Erdelyi, Center for Sustainable Media	Kigali

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3:45 PANEL DISCUSSION

**Strategic Turn Ahead? Rethinking Western
Media Development Aid in Times of Power
Shifts**

Gremiensaal

Bärbel Kofler, German Federal
Ministry for Economic Cooperation
and Development
Maryia Sadouskaya-Komlach, Free
Press Unlimited
Ivana Bjelic Vucinic, GFMD
International Media Policy and
Advisory Centre (IMPACT)
Moderator: Anneke Hudalla, n-ost

4:45 Coffee Break

5:15 FIRESIDE CHAT

**Enhancing synergies between media development and
the humanitarian sector**

Gremiensaal

Sarah Cotton, CDAC
Laura Moore, DW Akademie

6.15 Reception